

STRATEGIC ALIGNMENT WORKSHOP

Develop a Change Capability Strategy

The purpose of this two-day workshop is to align your change management effort with the strategic objectives of the organization. Prosci provides the framework, tools and facilitation to develop a change management capability strategy that aligns with your specific needs and desired outcomes.

Who is this Workshop for?

The strategic alignment workshop is designed to bring together a core team of your organization's key stakeholders to develop a robust strategy for delivering enhanced organizational change capability. This includes anywhere from 4 – 20 participants made up of:

- Executive sponsor
- Deployment leader
- Functional leadership
- Key organizational influencers

Prosci's expert facilitator will help you document the organizational ambition for change while you articulate the vision and accelerate your capability development. The workshop leverages a research-based change management maturity analysis and facilitates the establishment of a tactical plan to make your vision a reality.

Workshop Objectives

Participants will co-create the following deliverables:

- A shared vision for change capability with a direct link to your organizational strategy
- An understanding of the goals and objectives of building the organization's change capability
- Analysis of the current state (CM Maturity Audit)
- A clear definition of the desired future state
- A detailed roadmap to close the gap between your current state and desired future state
- A set of clearly defined roles and responsibilities for key change-enabling roles
- A sequence of events to develop enhanced organizational change capability
- An elevator speech to describe why and how the organization will drive change capability



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WORKSHOP AGENDA

Enterprise Change Management Deployment Ambition:

- Change management ambition
- Link with strategy
- Size, scope and speed
- Desired approach
- Rules of engagement

Change Management Maturity Mapping:

- Current state & future state
- Leadership commitment statement

Enterprise Change Management Goals:

- Leadership, project, skill, structure and process

Enterprise Change Management Resourcing:

- Roles and responsibilities
- Competency development plan

Sequence of Events:

- Deployment roadmap
- Schedule of events
- Key program milestones

Communication Planning:

- Elevator speech & talking points

INFORMATION AND REGISTRATION

More information about our training schedule and costs for this program on our website www.tpsoc.eu

We welcome any question you have about our training programs and advisory services.

E-mail info@tpsoc.eu



About The People Side of Change

The People Side of Change is a company that helps organizations build internal competency to lead change, from top-level executives to front-line employees with training and consultancy in Prosci's methodology and tools. Based on their research, the Prosci methodology provides a structured process and easy-to-use tools to prepare yourself for effective change implementation.

We are a **Primary Affiliate for Prosci®** and offer a number of training programs in change management. As a Primary Affiliate our trainers are trained and certified by the Prosci organization. We provide skilled instructors and poised facilitators of Prosci's change management programs. With our training programs, we ground you in Prosci's philosophy and principles to build your change management capability and competency.

About Prosci and the Prosci Methodology

Founded in 1994, Prosci is the global leader in change management and the provider of choice for 80% of Fortune 100 companies. Prosci combines scientific research with the people side of change to deliver results-focused solutions that enable clients to achieve change outcomes and grow organizational change capability. Prosci maintains the world's largest body of change management research—the basis for the company's tools, methodologies, services, and role-based development programs. To date, Prosci has certified over 65,000 change management practitioners worldwide. The company is headquartered in Fort Collins, Colorado, with offices in Halifax, Canada, and Sydney, Australia, and more than 25 certified Prosci Partners around the globe. Prosci is always expanding directly and through its partner network to ensure change success for clients no matter where they are located.

The **Prosci® ADKAR® Model** is one of the most widely used change management models in the world. It focuses on the transition of individuals as they are affected by change within an organization. Because organizations don't change, people do!

The **Prosci® 3-Phase Process** brings a suite of turn-key tools and resources to your change objectives that easily scale and adapt to the unique characteristics of your change and of your organization.