

TRAINING PROGRAM

# CHANGE MANAGEMENT SPONSOR BRIEFING

Executive sponsorship has been cited as the greatest contributor to successful change in all nine of Prosci's benchmarking studies—by a three-to-one margin. This half-day program provides senior leaders with the knowledge and ability to improve change outcomes. Leveraging an organization's current strategic change portfolio, we demonstrate the critical connection between effective change management and achieving business results.

## Who is this program for?

The Change Management Sponsor Briefing is for senior executives and organizational leaders who are responsible for strategic initiatives and organizational performance.

## Learning Objectives

During the Prosci Change Management Sponsor Briefing, executives will:

- Gain an appreciation for their role as a sponsor from a senior Prosci facilitator with executive experience to reinforce learning in a peer-to-peer context
- Clarify the role of senior leaders as sponsors in times of change
- Assess their own level of competency in sponsoring and leading strategic changes
- Understand how effective change management improves organizational results
- Learn how to position themselves and their projects for strategic success
- Learn immediately applicable tactics for becoming a more active and visible sponsor
- Explore best practices research on the connection between sponsorship, the people side of change, and achieving organizational results
- Evaluate their current change portfolio to identify project and people-side risk
- Understand how to ensure adequate resourcing for change management

## Materials Included:

Participants will receive:

- Executive Guide to Change Management
- Program assessments and handouts
- Best Practices in Change Management
- ADKAR: A Model for Change



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## PROGRAM AGENDA

- The connection between change management and business results
- The business case for change management
- Change management benchmark and best practices data
- Positioning for successful outcomes
- How to position sponsors for sponsorship success
- How to position projects for strategic success
- How to position organizations for change success
- Change models: Prosci 3-Phase Process and Prosci ADKAR® Model
- Critical roles in leading change
- Organizational change maturity

## INFORMATION AND REGISTRATION

More information about our training schedule and costs for this program on our website [www.tpsoc.eu](http://www.tpsoc.eu)

We welcome any question you have about our training programs and advisory services.

E-mail [info@tpsoc.eu](mailto:info@tpsoc.eu)



### About The People Side of Change

The People Side of Change is a company that helps organizations build internal competency to lead change, from top-level executives to front-line employees with training and consultancy in Prosci's methodology and tools. Based on their research, the Prosci methodology provides a structured process and easy-to-use tools to prepare yourself for effective change implementation.

We are a **Primary Affiliate for Prosci®** and offer a number of training programs in change management. As a Primary Affiliate our trainers are trained and certified by the Prosci organization. We provide skilled instructors and poised facilitators of Prosci's change management programs. With our training programs, we ground you in Prosci's philosophy and principles to build your change management capability and competency.

### About Prosci and the Prosci Methodology

Founded in 1994, Prosci is the global leader in change management and the provider of choice for 80% of Fortune 100 companies. Prosci combines scientific research with the people side of change to deliver results-focused solutions that enable clients to achieve change outcomes and grow organizational change capability. Prosci maintains the world's largest body of change management research—the basis for the company's tools, methodologies, services, and role-based development programs. To date, Prosci has certified over 65,000 change management practitioners worldwide. The company is headquartered in Fort Collins, Colorado, with offices in Halifax, Canada, and Sydney, Australia, and more than 25 certified Prosci Partners around the globe. Prosci is always expanding directly and through its partner network to ensure change success for clients no matter where they are located.

The **Prosci® ADKAR® Model** is one of the most widely used change management models in the world. It focuses on the transition of individuals as they are affected by change within an organization. Because organizations don't change, people do!

The **Prosci® 3-Phase Process** brings a suite of turn-key tools and resources to your change objectives that easily scale and adapt to the unique characteristics of your change and of your organization.