

TRAINING PROGRAM

Methodology Application Program

Prosci's Methodology Application Program (MAP), designed for Prosci Practitioner Program graduates, teaches change practitioners how to leverage Prosci's refreshed methodology (enhanced in 2021) for more successful change outcomes. The updated Prosci Methodology is more actionable and accessible, and is supported by advanced digital content, resources and tools available in the new Prosci Hub Solution Suite. During this one-day program, you will learn what's new and the benefits to you and your organization, and what this means for your change management strategy and plans. You will also learn how to apply the new methodology and associated tools to a project.

Who is this course for?

This program is for individuals who have attended the Prosci Change Management Certification Program or Prosci Change Management Practitioner Program, and want to:

- Learn about the latest enhancements to the Prosci Methodology
- Understand how to leverage these enhancements to drive more successful change outcomes
- Bring new value to their initiatives, organizations and practice

Learning Objectives

- Learn the more accessible, actionable and effective Prosci 3-Phase Process and plain-language questions
- Assess holistic project health and the definition of project success using the enhanced PCT Model and PCT Assessment
- Evaluate a broader range of risk with easier scoring in the revised Risk Assessment
- Develop a role roster to make it easier to identify and activate change management roles
- Prepare a roadmap to align people-side activities and timelines to your project lifecycle
- Build an ADKAR Blueprint for your project to activate ADKAR and inform and guide your change management plans
- Learn how to flex the number, depth and type of change management plans
- Establish a tracking calendar for monitoring organizational, individual and change management performance
- Jumpstart your project using Proxima, Prosci's new cloud-based web application for guiding and managing change on your project

Course Materials

One-year subscription to digital content, resources and tools in the Prosci Hub Solution Suite, including:

- Research Hub – Best Practices in Change Management – 11th Edition, Applications of ADKAR
- Knowledge Hub – Practitioner Program
- Proxima



Program Agenda

Overview of the Enhanced Prosci Methodology, Prosci 3-Phase Process, and Plain-Language Questions

Applying the Latest Tools and Methodology to Your Project – Understanding Key Differences and Benefits Through a Series of Advanced Sprints on:

- PCT Model
- 4 P's
- Define Impact
- Risk Assessment
- Role Roster
- Roadmap
- ADKAR Blueprint
- Scalable Plans
- Tracking Calendar

Prosci 3-Phase Process Deliverables

Knowledge Hub and Resource Hub Tours

Information

More information about our training schedule and costs for this program on our website www.tpsoc.eu

We welcome any question you have about our training programs and advisory services.

E-mail info@tpsoc.eu



Advanced Prosci Hub Solution Suite Tools

Prosci is committed to offering considerable value in every change management program and solution. In addition to providing you an unparalleled learning experience, we include a one-year subscription to our online suite of advanced digital solutions to guide and support you in your change management endeavors.

The Prosci Hub Solution Suite provides anytime, anywhere access via the Prosci Portal to digital content, resources and tools that help you excel in change management. During and after the program, you'll have access to advanced cloud-based tools and resources including:

- **Research Hub** – A single point of access to Prosci research, including core studies, topical studies and relevant data across a broad array of topics. Reference over 20 years of best practices, lessons learned and insights from thousands of change leaders around the world.
- **Knowledge Hub** – A single point of access to content and resources related to a specific Prosci training program or learning experience. Transition from learning to application by understanding key concepts and building new skills to succeed at change.
- **Proxima** – A web application that guides you through the Prosci 3-Phase Process focusing on the people side of change throughout a project or initiative. Achieve change success and deliver value to the organization by following a structured, adaptable and repeatable approach.

About The People Side of Change

The People Side of Change is a company that helps organizations build internal competency to lead change, from top-level executives to front-line employees with training and consultancy in Prosci's methodology and tools. Based on their research, the Prosci methodology provides a structured process and easy-to-use tools to prepare yourself for effective change implementation.

We are a **Primary Affiliate for Prosci®** and offer a number of training programs in change management. As a Primary Affiliate our trainers are trained and certified by the Prosci organization. We provide skilled instructors and poised facilitators of Prosci's change management programs. With our training programs, we ground you in Prosci's philosophy and principles to build your change management capability and competency.

About Prosci and the Prosci Methodology

Founded in 1994, Prosci is the global leader in change management and the provider of choice for 80% of Fortune 100 companies. Prosci combines scientific research with the people side of change to deliver results-focused solutions that enable clients to achieve change outcomes and grow organizational change capability. Prosci maintains the world's largest body of change management research—the basis for the company's tools, methodologies, services, and role-based development programs. To date, Prosci has certified over 65,000 change management practitioners worldwide. The company is headquartered in Fort Collins, Colorado, with offices in Halifax, Canada, and Sydney, Australia, and more than 25 certified Prosci Partners around the globe. Prosci is always expanding directly and through its partner network to ensure change success for clients no matter where they are located.

The **Prosci® ADKAR® Model** is one of the most widely used change management models in the world. It focuses on the transition of individuals as they are affected by change within an organization. Because organizations don't change, people do!

The **Prosci® 3-Phase Process** brings a suite of turn-key tools and resources to your change objectives that easily scale and adapt to the unique characteristics of your change and of your organization.