

1-DAY TRAINING PROGRAM

# ENTERPRISE CHANGE MANAGEMENT BOOT CAMP

## Enterprise Change Management

The Enterprise Change Management (ECM) Boot Camp kick-starts an organization's journey towards change capability. During the Boot Camp, participants learn to understand current levels of capability, clearly define future state and begin to lay a path forward towards reaching the desired level of organizational capability.

## Who is this course for?

The ECM Boot Camp is designed for change leaders or teams who are responsible for building change capability in their division or organization. The ECM Boot Camp is particularly relevant to leaders responsible for:

- Organizational strategy
- Developing an HR change management strategy
- Delivering sustainable change through technology
- Directing change management or change management practice
- Centers of Excellence or Communities of Practice

## Learning Objectives

Participants of the ECM Boot Camp will:

- Become aware of how organizational change agility leads to competitive advantage
- Assess the current level of change management maturity across five capability areas
- Define a future state vision for change capability
- Learn how to manage the deployment of change management
- Understand how the people side of change relates to building capability
- Create their own Enterprise Change Management strategy map
- Discover the best practices in applying change management to Project ECM



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## PROGRAM AGENDA

### Morning

- What and why of Enterprise Change Management
- Change Management Maturity Model Audit
- Project ECM – creating customized strategy and plans
- Assess current state

### Afternoon

- Define future state
- Design transition state
- Develop ECM strategy map
- Determine next steps

## COURSE MATERIALS

Participants will receive:

- ECM Boot Camp placemat
- ECM Roadmap Online Toolkit
- Twelve-month subscription to the Prosci Change Management Maturity Model Audit

## INFORMATION AND REGISTER

More information about our training programs and services: [www.tpsoc.eu](http://www.tpsoc.eu)

E-mail: [info@tpsoc.eu](mailto:info@tpsoc.eu)



## About The People Side of Change

The People Side of Change is a company that helps organizations build internal competency to lead change, from top-level executives to front-line employees with training and consultancy in Prosci's methodology and tools. Based on their research, the Prosci methodology provides a structured process and easy-to-use tools to prepare yourself for effective change implementation.

We are a **Primary Affiliate for Prosci®** and offer a number of training programs in change management. As a Primary Affiliate our trainers are trained and certified by the Prosci organization. We provide skilled instructors and poised facilitators of Prosci's change management programs. With our training programs, we ground you in Prosci's philosophy and principles to build your change management capability and competency.

## About Prosci and the Prosci Methodology

Founded in 1994, Prosci is the global leader in change management and the provider of choice for 80% of Fortune 100 companies. Prosci combines scientific research with the people side of change to deliver results-focused solutions that enable clients to achieve change outcomes and grow organizational change capability. Prosci maintains the world's largest body of change management research—the basis for the company's tools, methodologies, services, and role-based development programs. To date, Prosci has certified over 65,000 change management practitioners worldwide. The company is headquartered in Fort Collins, Colorado, with offices in Halifax, Canada, and Sydney, Australia, and more than 25 certified Prosci Partners around the globe. Prosci is always expanding directly and through its partner network to ensure change success for clients no matter where they are located.

The **Prosci® ADKAR® Model** is one of the most widely used change management models in the world. It focuses on the transition of individuals as they are affected by change within an organization. Because organizations don't change, people do!

The **Prosci® 3-Phase Process** brings a suite of turn-key tools and resources to your change objectives that easily scale and adapt to the unique characteristics of your change and of your organization.